

# SOCIAL MEDIA PORTFOLIO

## INFLUENCER CONTENT

I enjoy creating content on my own social media platforms. This allows me to keep up with the trends that are ever changing in social media marketing.



### FASHION

GOOD AMERICAN JEANS

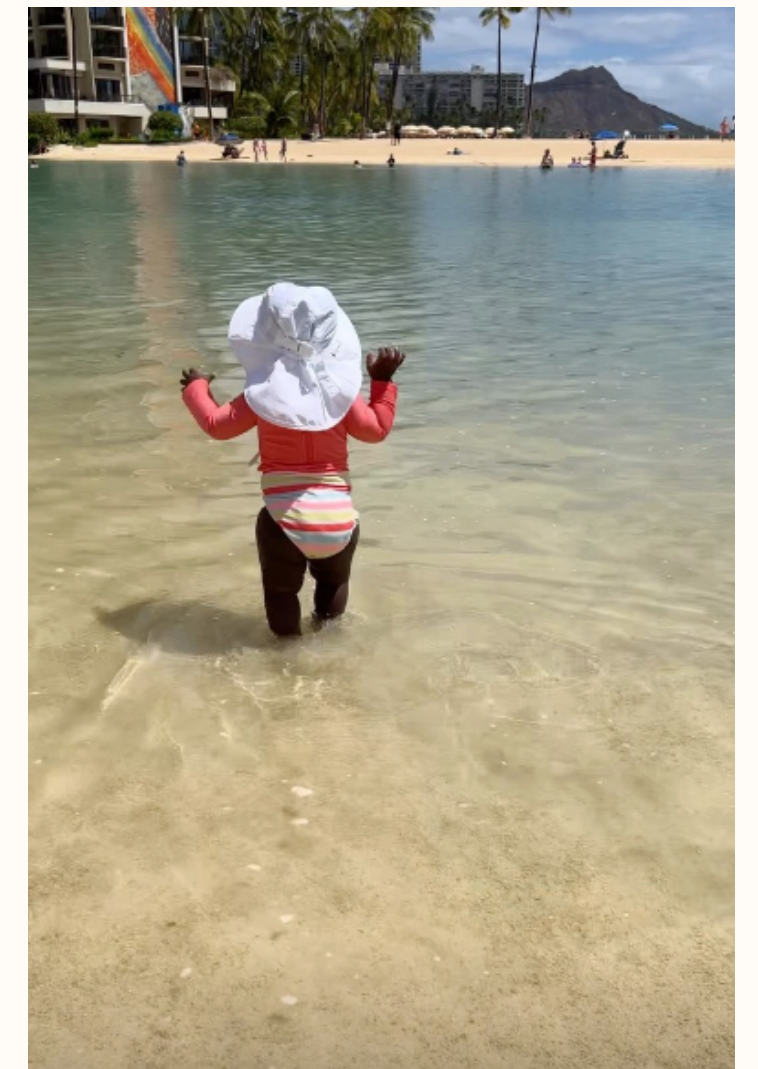
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### LIFESTYLE

AMAZON PACKING CUBES

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### TRAVEL

TRIP TO HAWAII

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# SOCIAL MEDIA PORTFOLIO

## CONSUMER CONTENT

Discovering content is one of my favorite parts of social media. I find it fun to extract educational points, testimonials and even reviews to create pieces of content. This keeps the audience engaged and in the know of what is important to a brand.



### EDUCATIONAL

POINTS FROM A CHURCH LESSON

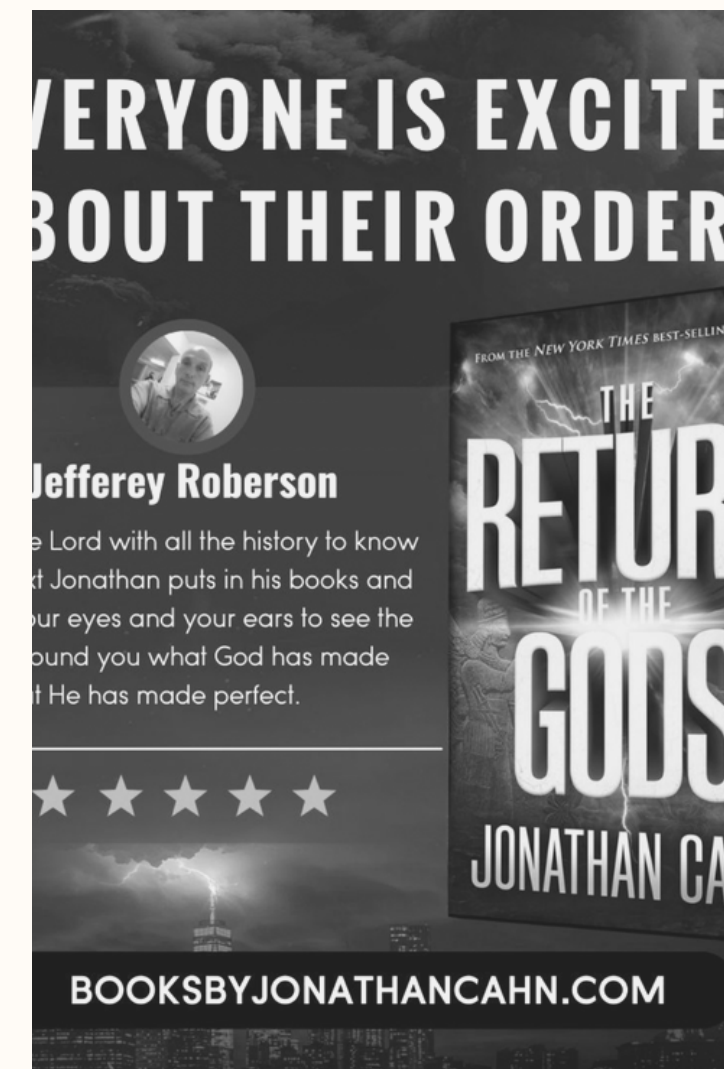
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### VIDEO TESTIMONIAL

MOVIE REVIEWS

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### REVIEWS

BOOK REVIEWS

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## SPECIAL CONTENT

Holidays, giveaways and even live events are time sensitive. This type of content is great to let the audience know that the brand is aware of current events and has a desire to give valuable information to the audience.



## HOLIDAYS

FATHERS DAY

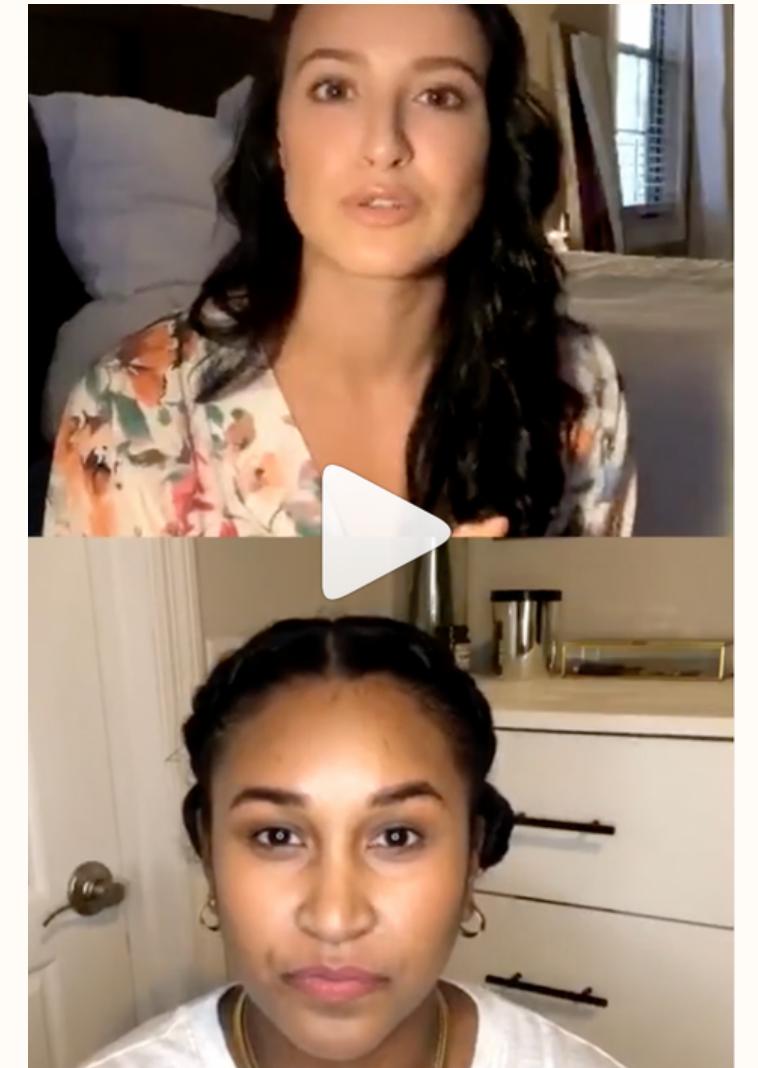
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## GIVEAWAYS

EBOOK GIVEAWAY

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## LIVE INTERVIEW

PUBLIC SPEAKING

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